

ROBERT KNUTZEN

In 1990, shortly after being diagnosed with the pituitary disorder acromegaly, Robert saw an enormous need for an organization to help pituitary patients, so he created the non-profit, Pituitary Network Association. Since that time, he has worked as an advocate on behalf of pituitary patients. He has garnered the support and respect of top medical professionals who recognize the importance of raising pituitary awareness. This coalition between the medical and patient communities has achieved a remarkable level of success in educational endeavors.

Robert's unrelenting pursuit of public awareness has led him to get involved in a number of ways. His many speaking engagements at the world's top universities and institutions of pituitary education and patient care include: The National Institutes of Health, The University of California at Los Angeles, The University of Pennsylvania, The University of San Francisco, The University of Erlangen (Germany), Westmeade Hospital (Australia) and The Meeting of Pediatric Endocrinologists (Switzerland). In addition, Robert arranged for the American Medical Association to co-sponsor a day-long press briefing with the PNA in 2003 to raise awareness of hormonal issues. He has made many media appearances, including recent segments on the Today Show and Inside Edition. He is currently involved in the production of several documentaries.

In 2004, Robert organized the Family Hormonal Health Symposium in cooperation with the Office of Research on Women's Health, the Pediatric and Reproductive Endocrinology Branch of the National Institute of Child Health and Human Development (NICHD) in the Department of Health and Human Services (DHHS), and the National Naval Medical Center in Bethesda, MD. This symposium was broadcast worldwide on the web.

Robert serves on the advisory panel for both *U.S. Endocrine Disease* and *European Endocrine Disease* magazines and is a regular contributor to these publications. His work has also been published in the journal *Neuro-Endocrinology*, the *Growth Monitor*, and other medical publications.

SPEAKING TOPICS

THE MYSTERY PATIENT: EVERY FAMILY HAS ONE!
SEX IS A NINE-LETTER WORD: P-I-T-U-I-T-A-R-Y
HEALTH CARE...THE BOTTOM LINE.

SEE FULL TOPIC DESCRIPTIONS IN SPEAKER PACKET

ROBERT IN THE NEWS:

THE TODAY SHOW

Robert speaks about pituitary tumors and early diagnosis

INSIDE EDITION

Robert interviewed about acromegaly

CALIFORNIA FAMILY COUNSELING CENTER

*Robert speaks on "Essentials of Pituitary and
Neuroendocrine Disorders and Mental Health"*

WHAT CLIENTS ARE SAYING...

“Robert's perspective and level of experience and knowledge created an interesting and attention-holding presentation. He was very informative and I would like to see more like this in the future.”

AUDIENCE MEMBER
AAMFT Conference

“Many, many audience participants say how valuable Robert's very unique perspective of being A PATIENT as well as executive director of the PNA is to their understanding of the impact of pituitary disorders. He adds a very important personal touch as well as almost twenty years experience of talking with patients, family members, and top doctors in the field.”

LINDA RIO, M.A.
Marriage & Family Therapist

ROBERT KNUTZEN
CEO, Chairman of the Board
Co-Founder of the PNA

**For booking availability ,
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By publishing, editing, and contributing articles to the PNA's e-newsletters, *Highlights* and *The Insider*, Robert has managed to keep pituitary issues in the spotlight. He also co-edited an issue of *Psychotherapy and Psychosomatics; Emotional Aspects of Pituitary Disease* and has contributed entries to "Comprehensive Clinical Endocrinology" and others. Robert is best known for creating and publishing the "**Pituitary Patient Resource Guide**" and the PNA's highly respected website, www.Pituitary.org.

Mr. Knutzen received his Masters of Business Administration from Pepperdine University in 1984 and did his undergraduate work at UCLA and Santa Monica College. Mr. Knutzen has been married for more than 30 years to his wife Rosemary and has four children and three grandchildren.

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*Pituitary diseases and tumors are not rare, just rarely diagnosed...
A diagnosis is a precious commodity - it is hard to find and often
worth your life when you are looking for a center for treatment...*

Working as an advocate on behalf of pituitary patients, Robert has garnered the support and respect of top medical professionals who recognize the importance of raising pituitary awareness. This coalition between the medical and patient communities has achieved a remarkable level of success in educational endeavors.

SPEAKING TOPICS

THE MYSTERY PATIENT: EVERY FAMILY HAS ONE.

Most families have a member who just “exists”. Most often that person does no harm, lives at home with Mom and Dad, works part-time at the gas station or diner, but can’t quite get it together to find a steady job, a life partner and a place of their own. Well, yes, he or she may be a little antisocial at times, or moody, or depressed, or hot-tempered, but then, nobody is perfect, right?

At least that person didn’t get married, have children or stay out all the time? Whoa! What is the matter with this picture? Why is it, that Sally or John never quite joined the rest of the world?

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WHAT CLIENTS ARE SAYING...

“ Robert speaks with first-hand knowledge and experience of what pituitary problems can do, to not only the patients but the caregiver! ”

His presentations help you understand the various health issues that result from pituitary malfunctions and he tells you where and how you can find solutions.

Be ready for a very informative and motivational speech! ”

DR. LARRY HORNBAKER
Pepperdine University



SPEAKING TOPICS

CONTINUED...

SEX IS A NINE-LETTER WORD!

The song goes, “the birds do it, the bees do it,” and don’t we take it for granted? The facts of life are a lot different for a startlingly high number of our fellow citizens, however. They are not participating in the “rites of life”. They are not part of the majority of us who procreate or simply enjoy making love to our spouse or partner, hopefully on a regular basis, well into old age.

I am not advocating immoral or careless behavior. I am trying to explain that due to an error in their hormonal machinery, some people are INCAPABLE of feeling sexual desire – what’s missing is a big part of their s-e-x-u-a-l-i-t-y! Actually that is another name for p-i-t-u-i-t-a-r-y. Hence the nine letter word.



HEALTH CARE...THE BOTTOM LINE.

How undiagnosed pituitary issues affect your bottom line.

If you run a household, a family, or a company, then you run a business. Income must be earned, bills paid, plans made for the future, resources allocated where needed. And if you *think* you can bypass health-care, think again!

All these “businesses” MUST consider the bottom line! Can I pay the bills, how do we increase income (or save on expenses) without destroying the “business”?

As we all know by now, health care/emotional care is one of the most important ingredients in the budget. ANY realistic budget.

The question is, can you save yourself from a financial “sledgehammer” when illness or injury strikes? Or is it possible to save a small fortune in healthcare costs by making wise, well-informed, thoroughly researched decisions early, just as the first signs of ill health show on the horizon among ANY member of your family or “business”?

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SPEAKING TOPICS CONTINUED...

DOES THIS SOUND LIKE YOU?

Do you feel like you are walking around in a sick person's shoes? Yet your doctor has told you, on more than one occasion, that there is NOTHING wrong with you, that it's all in your head? But you can't quite get it out of your head? You know something is wrong, but WHAT? Yes, you cry at the sound of a train whistle, or when a band plays patriotic songs. Or you get unbearably blue for no apparent reason at all!

Some days you don't even want to get out of bed – you're so depressed and sad. Or you swing back and forth with your mood at the most inopportune times. And sex? Don't even mention it. You wish your husband would just leave you alone, or you wish your wife would just get her mind out of the bedroom! Your bones ache, you are gaining weight, you are growing hair where none existed before... so what is wrong with you?

DADDY, DON'T DIE, DON'T LEAVE ME!

Robert's own journey to pituitary health and healing.

I live with the effects of the world's oldest known disease: acromegaly! Goliath, the giant from the Bible, is described that way. In Greek, acro = extremities, and megaly = enlarged or large. I had been declining in mental and physical health for many years. I think I was born with it but my doctors think it started 15 years before my diagnosis. After my diagnosis I sought answers: explanations, case histories, future outlook. I found nothing!! Goliath died fighting David so there was no need to research his lifespan!

I was afraid, nervous and frantic. I smoked heavily at the time, rapidly gained weight, and my appearance changed. My six-year-old daughter saw me nervously smoking and channel surfing one day. She came up and looked at me and with the most serious face and a tear in her eye and said, "Don't die, Daddy! Don't leave me!" Having lost my own father to suicide when I was 7 years old, something suddenly clicked in my mind. Of course she had a right to ask me that. Of course I would live, of course I would be here for her, my wife, her sister and brothers. The cigarettes went in the trashcan within five minutes. My mind was clear as glass. I would beat this and be there for her. And I have and I am!

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“I have known Bob Knutzen for more than 20 years. Throughout this time I have had the privilege of observing his transformation from a patient, to a patient advocate, to a thought leader.

He listens carefully to patients and their families and he has challenged the medical and scientific communities to address the gaps in our knowledge.

He does not accept dogma or unjustifiable compromises and he continues to channel his infectious enthusiasm and energy for the good of pituitary patients around the world.”

DR. SHEREEN EZZAT
*University of Toronto,
Mount Sinai Hospital*



SPEAKING TOPICS


CONTINUED...

IS IT ALL IN YOUR HEAD?

Dr. Harvey Cushing, the famed endocrinologist and neurosurgeon of Harvard and John Hopkins said in 1913, "It is quite probable that the psychopathology of every day life hinges largely on the discharge of the 'ductless gland' upon the nervous system."

Centuries earlier, Plato said, "that as you ought not to attempt to cure the eyes without the head, or the head without the body, so neither ought you to attempt to cure the body without the soul; and this is the reason why the cure of many diseases is unknown to the physicians of Hellas, because they are ignorant of the whole, which ought to be studied also."

A 7,000 YEAR-OLD MYSTERY FINALLY REVEALED.



From the time of Goliath in the Old Testament we find references to people of that time with different pituitary/hormonal diseases. Through Akhenaten, the Pharaoh who virtually turned Egypt upside down, through Norwegian Trolls, to a woman described in the Book of Mark of the New Testament up till the present - pituitary diseases have not easily revealed their secrets.

RESTORE YOUR LIFE!

Over the past 20 years or so it has finally become possible to restore your hormonal and mental life. Not your youth - but the life you should happily live as you come to terms with who, what and where you are. I am not sure of the benefit you gain by dwelling on the past. Why, you ask? Because everything that happened to you a minute ago is already history and can't be changed.

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PROGRAM FEES

LUNCHEON SPEAKER	\$500
DINNER SPEAKER	\$1,000
PANEL PARTICIPATION	\$1,000
TO CHAIR A PANEL	\$2,000
KEYNOTE	\$5,000
HALF DAY (IF APPLICABLE)	\$10,000
HALF DAY SEMINAR	\$10,000
FULL DAY SEMINAR	\$15,000

TRAVEL EXPENSES AND ACCOMODATIONS

The client schedules and pays for speaker's airfare, travel to and from the airport, hotel accommodations, all meals, phone calls, and all miscellaneous expenses. Client pays a flat fee for these expenses as follows:

TURNKEY AMOUNT: _____

ROUNDTrip AIRFARE: _____

DEPOSITS AND CANCELLATIONS

The deposit is 50% of agreed fee and is required upon confirmation of the booking. If a program is cancelled, Robert Knutzen will rebook the program on a mutually convenient date with no penalty. If a program is cancelled by the client and not rescheduled, the deposit will be retained by Robert Knutzen as a full and complete settlement.

EDUCATIONAL HANDOUTS (MATERIAL OPTIONAL)

Working with your Doctor
Lemon Book
The Prevalence of Pituitary Adenomas Study
Pituitary Patient Resource Guide
It's All In Your Head Brochure

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SPEAKING ENGAGEMENTS

2009 – San Diego, CA
The Collaborative Family Healthcare Association Annual Conference
“Essentials of Pituitary, Neuroendocrine Disorders and Mental Health”
Presented with Linda Rio, MA, MFT

2008 – Palm Desert, CA
Pituitary Network Association December in the Desert Conference
“Hormones and Mental Health”
Presented with Linda Rio, MA, MFT

2008 – Los Angeles, CA
California Association of Marriage & Family Therapists Thought Leader Workshops
“Bridging the Gap: Medical and Pituitary/Neuroendocrine Disorders”
Presented with Linda Rio, MA, MFT and Dan Kelly, M.D. Professor of Neurosurgery; Director John Wayne Cancer Institute at St. John's Health Center, Neuro-Endocrine Tumor Center

2007 – Oakland, CA
California Association of Marriage & Family Therapists Thought Leader Workshops
“Bridging the Gap: Medical and Pituitary/Neuroendocrine Disorders”
Presented with Linda Rio, MA, MFT and Sandeep Kunwar, M.D., UCSF

2007 – Long Beach, CA
AAMFT Annual Conference
“Bridging the Gap between Medical and Mental Health”
Presented with Linda Rio, MA, MFT

2006 – Rancho Mirage, CA
Pituitary Network Association December in the Desert Conference
“Obesity and Neuroendocrine Disorders: Mental Health Aspects”
Presented with Linda Rio, MA, MFT

2005 – Athens, Greece
University of Athens
“The Cost of Care for Acromegalic Patients”

2004 – Bethesda, Maryland
National Institute of Health
“Family Hormonal Health”

1996 – Germany
Erlangen University
“Health and Hormonal Issues”

1995 – Sydney, Australia
Westmeade Hospital
“Health and Hormonal Issues”

1994,1995,1996 – Copenhagen
Growth Hormone Symposium
“Health and Hormonal Issues”

1994 – Charlottesville, VA
University of Virginia
“The Pituitary Patient: Who is in Charge?”

1993, 1994, 1996 – Los Angeles, CA
University of California
“Health and Hormonal Issues”

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REFERENCES

PEPPERDINE UNIVERSITY

Contact: Dr. Lawrence Hornbaker

Phone: 865.599.4580

UNIVERSITY OF CALIFORNIA, SAN FRANCISCO

Contact: Sandeep Kunwar, M.D., Neurosurgeon

Phone: 510.818.1160

CHICAGO INSTITUTE OF NEUROSURGERY AND NEURORESEARCH

Contact: Gail Rosseau, M.D., Neurosurgeon

Phone: 773.250.0500

OFFICE OF RESEARCH ON WOMEN'S HEALTH/NIH

Contact: Eleanor Hanna, M.D.

Phone: 310.435.1576

BRIGHAM AND WOMEN'S HOSPITAL

Contact: Edward R. Laws, Jr., M.D., FACS, Neurosurgeon

Phone: 617.525.8371

ST. JOHN'S HEALTH CENTER/JOHN WAYNE CANCER INSTITUTE

Contact: Daniel F. Kelly, M.D., Neurosurgeon

Phone: 310.582.7450

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PUBLICATIONS

“THE PITUITARY PATIENT WHO IS IN CHARGE”

International Growth Monitor, Vol. 5, No.3

“THE PITUITARY PATIENT RESOURCE GUIDE”

Pituitary Network Association, 1994 to 2008, Vol. 1-4

(Publisher and Contributor)

“THE PITUITARY PATIENT”

Comprehensive Clinical Endocrinology, Third Edition

Mossby, 2002

“THE EMOTIONAL ASPECTS OF PITUITARY DISEASE”

Psychotherapy and Psychosomatics: Karger

Pages 67-398

(Co-editor and Contributor)

“THE COST OF MEDICAL CARE FOR THE ACROMEGALIC PATIENT”

Neuro Endocrinology: Karger, 2006

Growth Hormones and Growth Factors in Acromegaly and Beyond, Vol. 83, No. 3-4

“DISPELLING THE MYTHS ABOUT RARELY DIAGNOSED PITUITARY DISORDERS”

U.S. Endocrine Review, Touch Briefing, U.K. 2006

“THE DIFFICULTY OF PITUITARY DISORDERS”

U.S. Endocrine Disease Touch Briefing, U.K. 2006

“ROBERT COSTELLO - THE PROPHET OF PITUITARY ADENOMAS”

U.S. Endocrine Review, 2007-2008

“A REPORT”

European Endocrine Disease, Touch Briefing, U.K. 2006

Lead Article

“A SMALL DISSERTATION ON HEALTH CARE”

Highlights Newsletter and www.pituitary.org

PNA, 2006

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